



About Key2Green

Key2Green Pvt Ltd is one of the renowned exhibition companies in India. The main focus of the exhibitions of Key2Green is Agriculture and Allied sectors like Poultry, Dairy & Food. It is currently organizing 7h Editions of AGRI FEST, POULTRY FEST, DAIRY FEST and FOOD FEST at Lucknow (India).

We not only organize exhibitions but strive to participate in major International Exhibitions in other parts of the world to promote Indian Agriculture, Poultry, Dairy & Food industries. We also conduct Seminars, Conferences, Workshops, Training Programmes etc to create platforms for sharing knowledge and developing skilled work force. We also provide complete consultancy to entrepreneurs in establishing these industries. We are committed to the augmentation of Agriculture and Allied sectors. The management team of Key2Green in consultation with its Advisory Board promotes innovative concepts for the growth & developments of these focus sectors.

For participation & other details please contact:



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10 times



ABOUT AGRI FEST 2018

AGRI FEST is an annual event to be organized for the 7th consecutive year to boost the stagnant growth of the agriculture sector in one of the largest state in India i.e. Uttar Pradesh (UP). Key2Green Pvt. Ltd. is contributing for the growth of this highly potential region by organizing AGRI FEST at Lucknow. The three-day event served as an excellent platform for exploring a highly potentional region untapped so far with new business opportunities in the emerging areas of agriculture, dairy, poultry, food processing rightly supported by the policies and schemes of the state government.

The exhibition was a showcase for the sector's latest technologies and solutions to agriculture farmers, scientists, dairy farmers, poultry farmers, dealers, distributors, innovators, manufacturers, suppliers and other stakeholders in these sectors. Thanks to its high standing through the last six editions, and its establishment as the focal point for the Uttar Pradesh's growing and diversified agriculture and allied market, AGRI FEST has witnessed good participation from Indian as well as MNCs from across India and abroad.

The last six editions were successful in establishing a platform for the farmers & other stakeholders of the state. It has seen a steep rise in the number of exhibitors & visitors. Key2Green is now conducting the 7th edition of AGRI FEST.











PARTICIPANTS PROFILE (EXHIBITORS OR VISITORS)

- Agriculture inputs i.e. seeds, fertilizers, pesticides, Agro Chemicals, Insecticides manufacturers & suppliers.
- Farm equipments, agri-implements, machinery, tractors, combine harvesters, tillers, Precision Farming, Generator sets, pumps and pipes etc. manufacturers, importers & traders
- Agricultural/Horticulture Products manufacturers, traders & Exporters
- Central & State Government Ministries,
 Departments & Nodal Agencies of Agriculture & horticulture
- Irrigation equipments, machinery & Water Management products manufacturers & traders
- Agri-Biotechnology, Nanotechnology, Tissue culture Laboratories, Soil Testing Equipment, Climate Control & Automation Equipment
- Cold chain Equipment for Perishable Produces, Cold storage & Refrigeration Appliances, Perishable Cargo Handling, Refrigerated Van & Trucks, Digital Temperature Controller & Data Logger etc.
- Poly houses, Greenhouses, Shedding Nets Equipment Manufacturers, Consultants & Suppliers
- Post Harvest, Materiel Handling, Bulk Storage, Packaging Technology & Services Equipments Manufacturers & Suppliers
- Banks, Financial Institutions, NBFCs, Insurance, IT & other Services
- O Agri Business Consultants
- o Floriculture & Nursery Industry
- o Organic Food Products & Organic Certification
 Agencies
- Grading, Sorting, Wrapping, Sealing & Lamination, Elevator, Conveyors, Rotary Separators Equipment manufacturers & Suppliers
- Farmers, Co-operative Societies, SHGs & NGOs
 Scientists, Researchers, Students Professional consultants
- o Agricultural Publications, Directories, CDs etc.
- Trade Associations & market bodies
- International Buyers & Export Houses.