

HEALTH & WELLNESS

3D EXPO & CONFERENCES 2020

BRACING THROUGH THE COVID TIMES & AHEAD



21st TO 25th AUGUST 2020



12pm-9pm

Associate Partner



Institutional Partner



Knowledge Partner



Supported By



Association Partners



Media Partners



About Expo & Conferences

With the emergence of the COVID-19 crisis, the world is fighting a health pandemic as well as an economic emergency, almost impacting trillions of dollars of revenues.

Health & Wellness Expo & Conferences-2020

will bring the opportunity to interact with the stalwarts of Health & Wellness industry for Innovative products & solutions.

Healthcare has become one of India's largest sectors - both in terms of revenue and employment. Healthcare comprises hospitals, medical devices, clinical trials, outsourcing, telemedicine, medical tourism, health insurance and medical equipment. The Indian healthcare sector is growing at a brisk pace due to its strengthening coverage, services and increasing expenditure by public as well private players.

Wellness Industry as the overall wellness market in India is estimated at INR 490 bn and wellness services alone comprise 40% of this market, the expo provides opportunity to explore the business opportunity to enter Indian wellness market.

The right platform for all the stakeholders starting from Pharma, medical device, healthcare delivery, diagnostics, clinical trial, research & innovation, AYUSH, wellness and patients to showcase core Indigenous capacities seek opportunities for collaborations to enhance capacities and market reach.

Benefits to exhibitors through virtual exhibition



Enable Exhibitors to setup their own virtual booth



Interact with buyers from across the globe.



Feature Videos and live stream on the exhibitor's profile page



Direct buyers link to your Social Media



Use Gamification to encourage attendee at your stand



Email attendee a brochure with information during and post exhibition.



Direct visitor Analytical report at your door steps.



Connect with buyers directly through text chat.



Discussion and negotiations directly with the deciding authority.



Hassle free control



Key Attractions

PRE-EXHIBITION VIRTUAL PROFILES OF EVERY EXHIBITOR & THEIR PRODUCTS

LIVE INTERACTION PLATFORM PRE & DURING THE EXPO

3D EXHIBITION PAVILION

- TV 1 >> Video
- 1 Video upto 100 MB size. (Can be changed in the backend whenever required)
- 16:9 Ratio -Mp4 Format
- PDF/Product brochures/Flyers (In format of PDF)
- Up to 10 documents -10 MB each file
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- Up to 10 documents -10 MB each file
- Social Media Connect with Single Click
- Two Posters in ratio of 3 (w) and 4 (h) in PDF Format not more than 15 MB
- Logo, Live text / video chat with the attendee.

LIVE WEBINARS OF HEALTH & WELLNESS

B2B MEETINGS (INSTITUTIONAL, DOMESTIC & INTERNATIONAL)

WEBINARS / DIGITAL SESSIONS ON EACH FOCUS SECTOR

GO GLOBAL

Focus Sectors / Display Profiles

Health



PHARMACEUTICALS



MEDICAL DEVICES



HEALTHCARE DELIVERY



DIAGNOSTICS



CLINICAL TRIALS



RESEARCH & INNOVATION

Wellness



AYURVEDA



YOGA & NATUROPATHY



UNANI



SIDDHA



HOMOEOPATHY

Delegate Profile

- Decision Makers from Industry, Associations, Notified Bodies
- Government Regulators & Policy Makers
- Pharma & Medical Device Industry Professionals
- Healthcare Delivery Professionals
- Laboratory & Diagnostics centres
- AYUSH manufacturers
- Food supplement dealers
- Health Fitness System
- Clinical Research Organisations
- Public Health Organization
- Health & AYUSH academic institutes
- Venture Capital & Private Equity
- Health Insurance Companies
- Business Consultants
- Regulatory Advisors
- Hospitals Top Management
- Doctors

Exhibitor Profile

- Pharmaceuticals companies
- Medical Device Companies
- Hospital furniture Industry
- Medical IT Industry
- Diagnostics / Laboratory Equipment Industry
- Medical Services & Publications
- Imaging solutions
- Physiotherapy / Orthopedic Technology
- AYUSH Drug Manufacturing Industry
- Health & AYUSH Drug equipment manufacturing industry
- Medical Tourism industry
- Reputed Hospitals and NGOs
- Research Institutes
- Doctors of Health & AYUSH Industry



Major advantages of virtual expo

- A** Target multiple geographies at one time
- B** Unlimited visitors
- C** Helps in developing database of relevant sectors
- D** Convenient promotion
- E** Cost effective ample branding
- F** Real time traffic monitoring
- G** Futuristic



Partnership Opportunities

CATEGORIES	PLATINUM PARTNER	GOLD PARTNER	SILVER PARTNER	ASSOCIATE PARTNER
SPONSORSHIP AMOUNT	INR 8,00,000* (USD 12000*)	INR 6,00,000* (USD 8400*)	INR 5,00,000* (USD 7000*)	INR 3,00,000* (USD 4200*)
PRE-EVENT DELIVERABLES				
Logo on all marketing collaterals	✓	✓	✓	✓
Logo on the home page of the Event website	✓	✓	✓	✓
Partner Profile & Logo on Partners section of Event website	✓	✓	✓	✓
Mass Mailer to the database with Partner Profile	✓	✓	✓	
Social Media Promotion (Linkedin, Facebook, Twitter, Youtube etc)	✓	✓	✓	✓
Mention of Partner in Pre-Event Press Releases	✓	✓	✗	✗
Advertisement in show catalogue	✓	✓	✓	✗
ON-SITE DELIVERABLES				
Sponsor logo on the main convention Centre building	✓	✓	✓	✓
Branding space before entering into the convention Centre.	✓	✓	✗	✗
Virtual exhibition booth at the front to the sponsors.	✓	✗	✗	✗
Logo to be incorporated in Thank You sponsor Panel.	✓	✓	✓	✓
Logo / AV content to be played in loop of 5 seconds along with other sponsor in main lobby area.	✓	✓	✓	✓
Speaking slot during the Inauguration session of the Exhibition	✓	✗	✗	✗
Opportunity to deliver a presentation during the event	2 (15min each)	2 (15min each)	✗	✗
Opportunity to participate in Panel Discussions during the event	✓	✓	✓	✗
Exhibition Area	Posters with the size of 9(W) x 4 (H)	Posters with the size of 6(W) x 4 (H)	Posters with the size of 3(W) x 4 (H)	Posters with the size of 3(W) x 4 (H)
POST-EVENT DELIVERABLES				
Complete Delegate list for Post Event marketing	✓	✓	✓	✗
Promoting Partner testimonial on Post-Event Press Release	✓	✓	✓	✓
Screen Shots and Videos of Presentation delivered at the Event	✓	✓	✓	✗
Screen Shots and Videos of Presentation delivered at the Event	✓	✓	✗	✗



Exhibition Booth Specifications



Participation Charges

INDIAN EXHIBITORS

25000 INR Per Stall - Including GST

INTERNATIONAL EXHIBITORS

\$ 400 Per Stall - Including GST



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Social Media Connect with Single Click



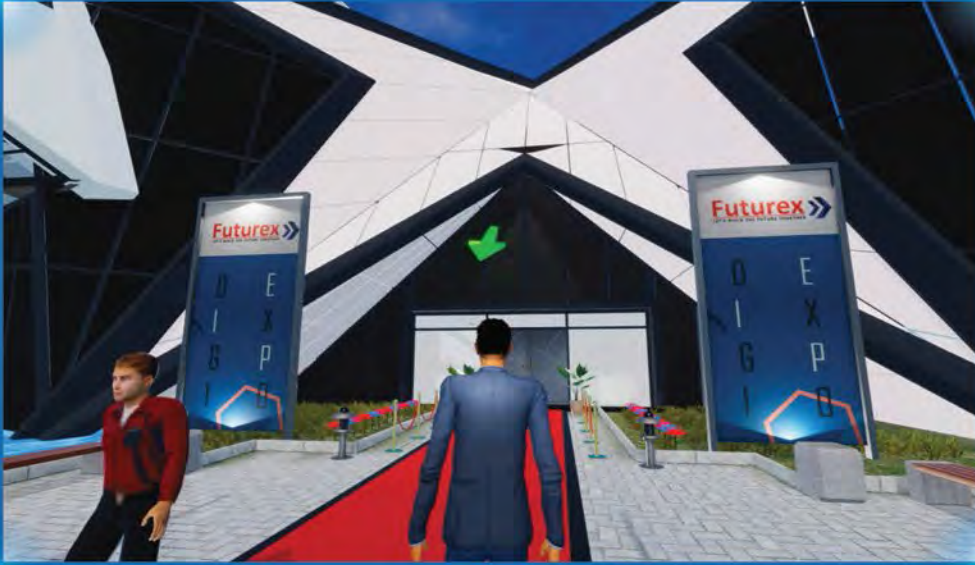
Two Posters in ratio of 3 (w) and 4 (h) in PDF Format not more than 15 MB

LOGO

Logo

Live text / video chat with the attendee.

Visitor



The World's First Platform with Ultra High 3D Graphics, Free Roam Mode, Stall Walkthroughs, and Interactions and massive opportunities to advertise and create exclusivity for your brand. The closest experience you can get to a real-life exhibition or conference. It is the real deal!

Ease of Registration and all the information you need at one point.

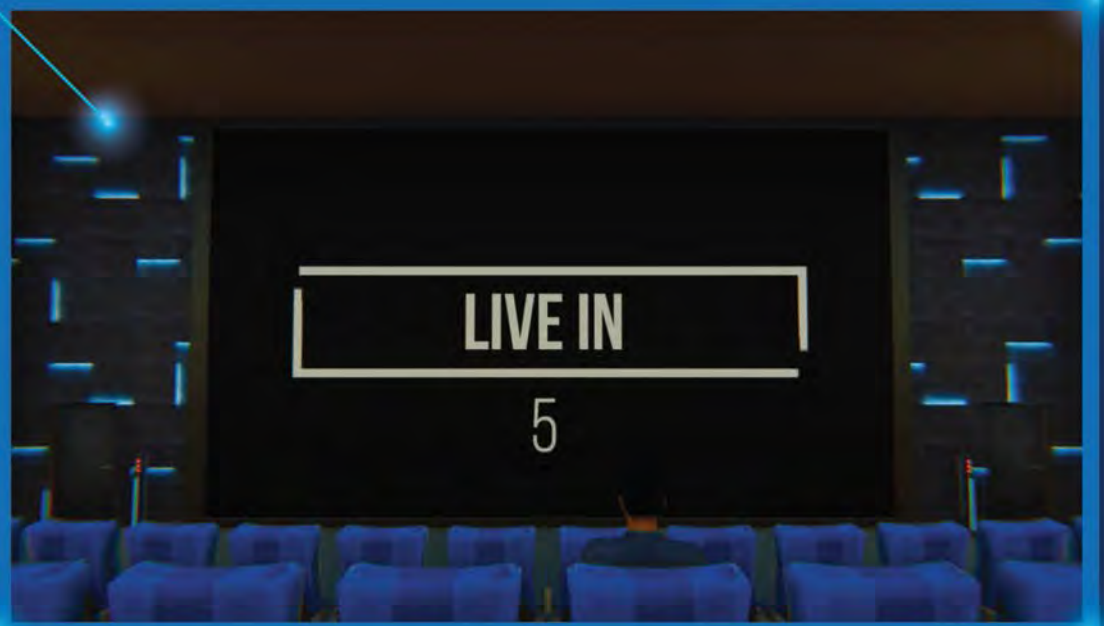


Find out the stall you want to visit and get dropped off directly to explore their stall or do it the traditional way by exploring the expo or walking to your desired stall with the help of our advanced guidance system.





Prodigious and State-of-the art Lobbies, Exhibition Centers and Conference Theaters



Complete Interactive Solutions for both Visitors and Exhibitors, with chatting, video conferencing, exchanging business cards, downloading brochures and product catalogues, social media links etc.



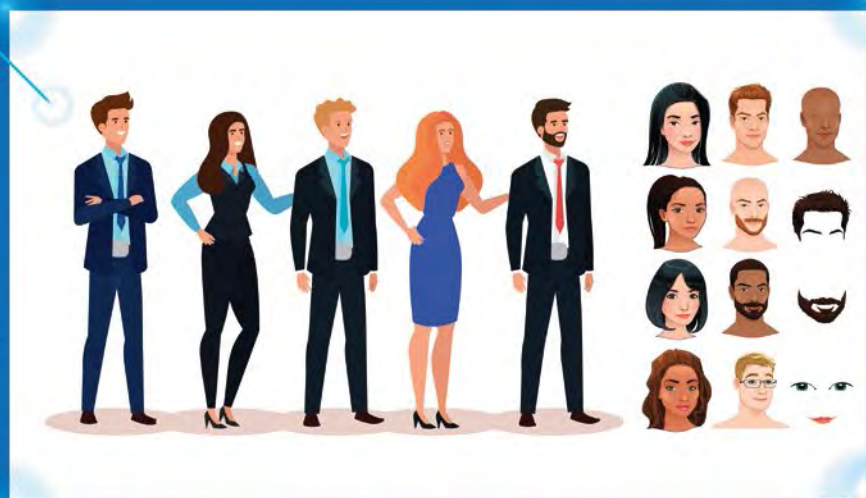
Get Exhibitor Panel Management and Visitor statistics by seeing how many customers have visited your stall, what products they have shown interest in, time spent at your stall, FAQ's and many more!



Choose from an array of designer stalls or opt for your regular octanorm structure.



Stand out of the crowd - Choose and customize your own avatar in the expo



Jointly Organised By:

FUTUREX TRADE FAIR AND EVENTS PVT. LTD. aims at providing an ideal business platform through Exhibitions, Seminars, Corporate Events and Get together. Our Strength lies in understanding the industry's needs & Interest to serve it properly and multidimensional activities to make it the most viable business platform. With professional approach and expert manpower, the offered platforms are recognised as a safe bet by the industry professionals. Futurex Trade Fair and Events Pvt. Ltd. believe in the philosophy of making exhibition most sustainable and cost effective mode of business activity with the perfect blend of best manufacturers and potential industry buyers from around the world.

PHD CHAMBER OF COMMERCE AND INDUSTRY, established in 1905, is a proactive National Apex Chamber working at the grass-root level and with strong national and international linkages. The Chamber acts as a catalyst in the promotion of industry, trade and entrepreneurship. PHD Chamber, through its research-based policy advocacy role, positively impacts the economic growth and development of the nation. PHD Chamber is more than an organisation of the business community, as it lives by the chosen motto In Community's Life & Part of It and contributes significantly to socio-economic development and capacity building in several fields.

"PHD Chamber of Commerce and Industry(PHDCCI) is one of the Premier Chambers in India to have been accredited with "Diamond Grade" by NABET(QCI), at national and international level.

PHDCCI is a National Apex Chamber with 1,30,000 companies as its members base (direct and indirect), with total focus on the development of small and medium businesses. PHDCCI has co-opted National and International Industry Associations and Organisations through over 100 MoUs signed between the parties.'



JOINTLY ORGANISED BY:



FUTUREX TRADE FAIR AND EVENTS PVT. LTD.



NATIONAL APEX CHAMBER
PHD CHAMBER OF COMMERCE AND INDUSTRY

SUPPORTED BY



INYGMA



YANDA



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